

The Perumedis Software serves as a link between the media planner's world and randomly positioned advertisement and information displays. Perumedis opens up whole new ways of advertising.

With Perumedis it is possible to launch any kind of information on any display and audio stations all around the world. Advertisement and information campaigns may be centrally planned and maintained way in advance.

The Perumedis Client Software runs files from various different multi-media based sources. The open structure via plug-ins allows the updating of new, future standards. It is no problem to meet individual customer requirements. The scope of services of the Perumedis Client Software can be modified and extended through upgrade modules. Perumedis is the ideal high-performance Client Software for public display and digital signage.

Display whatever you like

### Applications

- Electronic advertising systems
- Customer management systems
- Remote-controlled kiosk systems
- Info systems for waiting areas
- Automatic audio-stations and many more ...

### System Requirements

- PC starting with Pentium Celeron or faster
- 512 MB RAM, hard disk 80 GB
- High-performance graphics card
- 16 bit sound card for audio
- Freely accessible USB 2.0 interface
- Operating system Windows XP including the following plug-ins:
- Media player 10, Macromedia Flashplayer 9.0 and Microsoft .net 2.0
- Hook-up to server via TCP/IP network, ADSL, WLAN, UMTS and GPRS



### Playable multi-media formats

<b>Video formats</b>	SWF, MPEG 1,2, AVI, WMV, ASF, ASX
<b>Image formats</b>	JPG, BMP, GIF, PNG
<b>Audio formats</b>	WAV, MP3
<b>Others</b>	All regular HTML Internet contents

Formats such as MPEG4 may be completed through additional Media Player codecs

### Survey of Functions

- Playback of scheduled multimedia-based campaigns and advertising loops
- Split screen presentation of up to 10 individually scheduled screen clippings
- Remote supervision and sending of log-files to external FTP-servers
- Assignment to different groups with different campaigns
- Interface for upgrading modules and customer-specific modifications
- Remote update and remote control via script language
- Easy installation including German installation software
- and many more

### Available Upgrades

- News ticker module for latest news
- Weather module for latest weather news
- Controlling via through-glass keyboard at store windows
- Remote enquiry of files depending on the locations (adjustable to customers' needs)



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