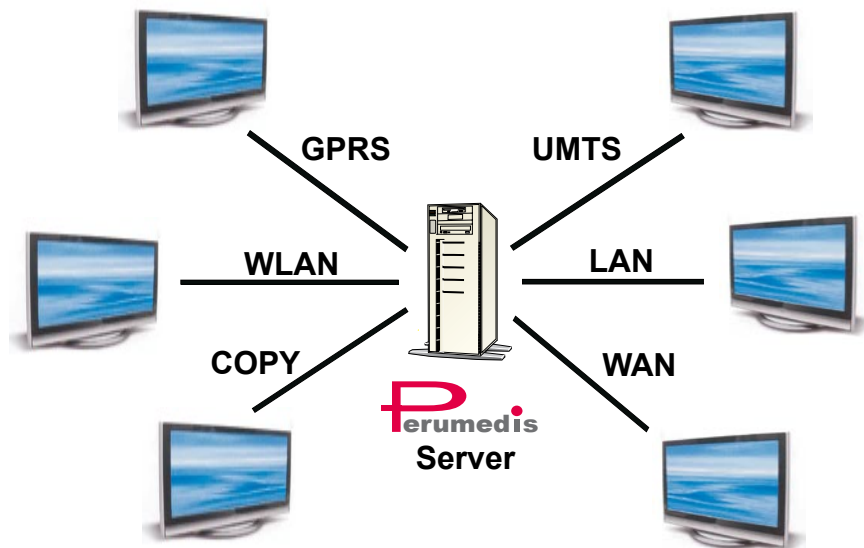




The Central Command Unit
for Modern Advertising

Perumedis Server Software



Digital Signage
Display what ever you like

The Perumedis Server Software is a high-performance command unit that makes every dream come true. All that needs to be done is to simply install the software on a web server and it will open up undreamed-of possibilities for advertisement and media designers. The Perumedis Server Software facilitates a considerably uncomplicated and precise planning of advertising and information campaigns without having to have any particular previous knowledge. All adjustments and processes are displayed in a clearly-structured and well arranged way. Protocols document whether the displays contain the desired information and whether they were able to properly process the information.

By installing the Perumedis server software on a regular web server it is possible to ensure that the data is available for everyone, worldwide. Thanks to the integrated user structure it is possible to work on campaigns in teams having different access rights. Customers having no access to a proper web server have the option to use the low-cost rental server by heddier electronic GmbH. Here, you may also rent a short-term platform optimized for your needs.

System Requirements

- Apache web server starting with version 1.3
- PHP driver unit starting with version 4.2
- MySQL data base starting with version 4
- High-performance mains connection
- Plenty of storage space

Creative software designed for creative clients



Creative software designed for creative clients

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|------------------|--|
| Schedule | <ul style="list-style-type: none"> • Depiction of campaign schedule in form of a histogram • Sorting functions according to groups, periods, and intervals |
| Content | <ul style="list-style-type: none"> • Administration of all multimedia-based advertisement, processing and deletion • Viewing and controlling of separate advertisements • Upload functions for new advertisements |
| Clients | <ul style="list-style-type: none"> • Administrating, processing, deleting, and adding of separate clients • Setting up of registering periods and FTP accesses for protocol transmission • Clearly structured representation featuring a variety of sorting functions |
| Groups | <ul style="list-style-type: none"> • Administrating, processing, deleting, and adding of client groups • Easy assignment of clients to groups • Clearly structured representation featuring a variety of sorting functions |
| Campaigns | <ul style="list-style-type: none"> • Administrating, processing, deleting, and adding of campaigns • Adding of new advertisement campaigns with temporal scheduling • Entering of commands (scripts) for advanced controlling of clients • Definition of group membership for separate campaigns • Framing of campaigns into separate screen windows • Controlling of advertisement loops and additional keyboards • Clearly structured representation featuring a variety of sorting functions |
| Protocol | <ul style="list-style-type: none"> • Display of all the clients' activities on the Perumedis Server • Comfortable sorting function in accordance with a variety of selection-functions • Archive function for individual protocols |
| User | <ul style="list-style-type: none"> • Administrating and processing of a variety of different users • Allocation of user rights |

Now also available for low-cost rent.

heddier electronic

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