

It's All Done with Mirrors



Heddierelectronic GmbH has launched a new 'intelligent switch' for mounting within mirrored glass – a breakthrough that the company believes could offer serious benefits to the touchscreen technologies used in many of today's kiosks. The 'Mirrormaid' switch consists of a 0.8mm thick, 50x50mm wide stainless sensor panel attached to any invisible point on the back of the mirror. The sensor plate is connected to coin-sized sensor electronics and then to a small remote power supply unit, which reduces the 230-volt operating voltage and contains the switching relay for a light, or other electric device. The power supply unit can be installed several metres away from the mirror, making retrofitting new and existing mirrors very simple.

The entire surface of the mirror becomes a sensor that reacts when

approached by various parts of the body, with various possible levels of sensitivity. Move your hand towards the mirror and the light, or other device, is switched on automatically. Move it towards the mirror again and it is switched off. The circuit is only switched on when someone moves in front of the mirror. If the person moves away again, it is switched off immediately, making it ideal to attract passing customers in a kiosk environment.

Heddierelectronic is looking for manufacturers worldwide who would be interested in integrating Mirrormaid into their products.

For more information please tick reader enquiry card no 167 or log on to www.kioskeurope.com

Window Shopping

New technology from Provisio GmbH and heddierelectronic GmbH makes light work of the interactive operation of Internet and computer applications at store windows, enabling retail stores to give their customers information 24 hours a day, seven days a week. The potential customer stands outside the store and operates the computer inside through the window, via the through-glass touchpanel. The information is displayed in the conventional manner on a screen located behind the window. Thanks to the use of SiteKiosk software, programs and websites can then be used in the customary way.

CEOs Clemens Heddierelectronic and Christoph Niehus are in no doubt that the inexpensive purchase price, simple installation and low risk of

vandalism are key factors in favour of the use of their innovative solution. Potential customers include manufacturers of branded goods, information services and all service providers who wish to reach their customers outside of normal business hours.



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